

# CLUBS, ASSOCIATIONS & INSTITUTES

81,234 membership organisations



## Description

The Clubs, Associations & Institutes database represents a unique and highly responsive source for targeting clubs, business associations, societies and other membership organisations across the UK.

These bodies provide access to like-minded groups of people who share common interests or activities, and are receptive to offers for both their specific interests and for a wide range of more general promotions.

Types of organisation covered range from professional and amateur sports clubs, to social clubs, community centres and youth groups, and many more. The file also provides a range of business and enterprise membership organisations.

The database is built from a variety of data sources, and includes both desk and web research to give the best possible coverage. All data is updated and cleaned on a regular basis, and run against the appropriate Preference Service files prior to supply.

This database will prove highly effective for users such as:

- Group Travel Offers
- Visitor Attractions and Venues
- Fundraising
- Financial Services Products
- Catering Products and Services
- Maintenance & Cleaning

In addition to postal data, telephone numbers are available on 70% of records, and email addresses on 20%.

A full breakdown of organisations is shown overleaf, but please contact us for more detailed counts.

## Available Selections

Club Type	Independent/Multiple
Geography	League/Non-League*
Employee Band	Email Address
Turnover Band	Telephone Number

\* Rugby, Football and Cricket Clubs Only

## Postal Data Costs

Single Use	£140 per thousand
12 Months Lease	£250 per thousand
Outright Purchase	£400 per thousand

Broker Commission 20%

## Selection Costs

Email Address	£70 per thousand
Telephone Numbers	£20 per thousand
Other Selections	£10 per thousand

## Output & Delivery

Email	£10
CD-ROM	£25
S/A Labels	£25 per thou + P&P
Delivery Time	2-3 working days

Minimum data order value: £250

All costs exclude VAT

DMA List Warranty No: 003692

All lists are seeded to detect unauthorized use.  
Orders are subject to our Terms & Conditions.



For more details call **0844 736 2512**  
or email **think@thinking-data.co.uk**

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## Breakdown by club type



Club/Organisation Type	Count	Club/Organisation Type	Count
Agricultural/Horticultural	423	Horse Riding	1,878
Angling/Fishing	794	Ice Hockey	10
Archery	52	Ice Skating	50
Armed Services	237	Karting	295
Armed Services Cadets	706	Leisure/Recreation Centre	2,334
Athletics	230	Martial Arts	2,118
Badminton	39	Member's/Gentlemen's	46
Basketball	41	Miscellaneous	113
Bingo	411	Motor Sports	704
Bowling Centre	271	Motoring	470
Bowls	3,161	Music	365
Boxing	255	Outdoor Pursuits	1,051
British Legion	614	Parachute	57
Business & Enterprise Associations	729	Philanthropic/Masonic	1,858
Business Associations & Institutes	2,175	Playground/Play Centre	1,896
Card Games	146	Political	1,844
Casino	224	Polo	50
Chess	19	Racing	172
Combat/Paintball	387	Religious/National/Ethnic	761
Comedy	30	Rowing	134
Community Centre	7,636	Rugby	1,161
Country Club	160	Sailing/Boating	710
Cricket	1,015	Senior Citizens/Veterans	1,092
Croquet	25	Skateboarding	174
Cultural/Arts/Science	335	Skiing	84
Curling	8	Snooker/Pool/Billiards	610
Cycling	117	Social	4,938
Dating/Singles	125	Sports	2,776
Diet/Slimming	39	Sports Governing & Regulatory Bodies	126
Diving	57	Sports Ground/Stadium/Arena	519
Dog Training Club	482	Squash	232
Drama	124	Staff/Employees	234
Fencing	24	Supporters/Fan Club	70
Flying/Gliding	450	Surfing/Windsurfing	245
Football	1,546	Swimming Pools	518
Golf Course	2,993	Swimming School	428
Golf Driving Range	173	Table Tennis	35
Greyhound Racing	34	Tennis	3,204
Gun/Shooting	310	Trade Union	895
Gymnastics	360	Water Sports	360
Halls	902	Women's Clubs & Organisations	2,122
Health/Fitness	7,430	Working Men's	867
Hockey	104	Youth	8,234

*The above counts are for UK postal data, and are liable to change.*

*Please call us on **0844 736 2512** for more detailed counts and breakdowns, and for email and telemarketing counts.*