

CLUBS, ASSOCIATIONS & INSTITUTES

54,036 membership organisations



Description

The Clubs, Associations & Institutes database represents a highly responsive source for targeting clubs, business associations, societies and other membership organisations across the UK.

These bodies provide access to like-minded groups of people who share common interests or activities, and are receptive to offers for both their specific interests and for a wide range of more general promotions.

Types of organisation covered range from professional and amateur sports clubs, to social clubs, community centres and youth groups, and many more. The file also provides a range of business and enterprise membership organisations.

The database is built from a variety of data sources, and includes both desk and web research to give the best possible coverage. All data is updated and cleaned on a regular basis, and run against the appropriate Preference Service files prior to supply.

This database will prove highly effective for users such as:

- Group Travel Offers
- Visitor Attractions and Venues
- Fundraising
- Financial Services Products
- Catering Products and Services
- Maintenance & Cleaning

In addition to postal data, telephone numbers are available on 70% of records, and email addresses on 10%.

A full breakdown of organisations is shown overleaf, but please contact us for more detailed counts.

Available Selections

Club Type	Independent/Multiple
Geography	League/Non-League*
Employee Band	Email Address
Turnover Band	Telephone Number

* Rugby, Football and Cricket Clubs Only

Postal Data Costs

Single Use	£140 per thousand
12 Months Lease	£250 per thousand
Outright Purchase	£400 per thousand

Broker Commission 20%

Selection Costs

Email Address	£70 per thousand
Telephone Numbers	£20 per thousand
Other Selections	£10 per thousand

Output & Delivery

Email	£10
CD-ROM	£25
S/A Labels	£25 per thou + P&P
Delivery Time	2-3 working days

Minimum data order value: £250

All costs exclude VAT

DMA List Warranty No: 003692

All lists are seeded to detect unauthorized use.
Orders are subject to our Terms & Conditions.



For more details call **0844 736 2512**
or email **think@thinking-data.co.uk**

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Breakdown by club type



Club/Organisation Type	Count	Club/Organisation Type	Count
Agricultural/Horticultural	118	Ice Hockey	3
Angling/Fishing	443	Ice Skating	46
Archery	16	Karting	225
Armed Services	55	Leisure/Recreation Centre	1,600
Armed Services Cadets	566	Martial Arts	1,374
Athletics	93	Member's/Gentlemen's	37
Badminton	21	Miscellaneous	101
Basketball	14	Motor Racing	28
Bingo	433	Motor Sports	517
Bowling Centre	246	Motoring	202
Bowls	2,777	Music	200
Boxing	151	Outdoor Pursuits	427
British Legion	463	Parachute	32
Business & Enterprise Associations	504	Philanthropic/Masonic	1,580
Business Associations & Institutes	1,443	Playground/Play Centre	1,007
Card Games	156	Political	1,485
Casino	164	Polo	19
Chess	10	Racing	75
Combat/Paintball	194	Religious/National/Ethnic	537
Comedy	15	Rowing	76
Community Centre	3,903	Rugby	683
Country Club	129	Sailing/Boating	482
Cricket	628	Senior Citizens/Veterans	731
Croquet	25	Skateboarding	103
Cultural/Arts/Science	122	Skiing	40
Curling	2	Snooker/Pool/Billiards	649
Cycling	36	Social	3,051
Dating/Singles	106	Sports	1,560
Diet/Slimming	35	Sports Governing & Regulatory Bodies	100
Diving	27	Sports Ground/Stadium/Arena	164
Drama	78	Squash	201
Fencing	7	Staff/Employees	235
Flying/Gliding	237	Supporters/Fan Club	45
Football	781	Surfing/Windsurfing	71
Golf: Course	2,338	Swimming Pools	457
Golf: Driving Range	165	Swimming School	46
Greyhound Racing	19	Table Tennis	23
Gun/Shooting	96	Tennis	3,122
Gymnastics	152	Trade Union	453
Halls	1,610	Water Sports	283
Health/Fitness	3,920	Women's Clubs & Organisations	1,861
Hockey	60	Working Mens	697
Horse Riding	73	Youth	6,978

The above counts are for UK postal data, and are liable to change.

*Please call us on **0844 736 2512** for more detailed counts and breakdowns, and for email and telemarketing counts.*