

INDEPENDENT RETAILERS

298,000 high street establishments



Description

Independent Retailers is a unique, accurate and highly targeted list. Compiled and updated from more than 20 years' knowledge of building and maintaining a database of this kind, the file offers the opportunity to promote to a multi-billion pound sector of the UK economy.

This sector of the retail industry remains a huge potential market. The Independent Retailers Confederation alone has some 100,000 members, and these types of outlets continue to have a considerable presence on our High Streets.

Precise targeting and research has allowed us to focus on owners, proprietors and managers with real buying power within their organisations, and with a need to expand and grow their businesses in potentially challenging times.

The file includes over 250 retail headings covering all types of establishments. All records have a postal address available, 35% can be provided with email, and 65% have a telephone number.

Independent Retailers is an ideal file for promotions including:

- Producers & Suppliers
- Wholesalers
- Security Systems
- Financial Services
- Store Equipment & Stock Control
- Legal Services

A breakdown of retail types is shown overleaf, but please contact us for more detailed counts and information.

Available Selections

Retailer Type	Geography
Employee Band	Email Address
Turnover Band	Telephone Number

Postal Data Costs

Single Use	£150 per thousand
12 Months Lease	£275 per thousand
Outright Purchase	£400 per thousand

Broker Commission 20%

Selection Costs

Email Address	£70 per thousand
Telephone Numbers	£20 per thousand
Other Selections	£10 per thousand

Output & Delivery

Email	£10
CD-ROM	£25
S/A Labels	£25 per thou + P&P
Delivery Time	2-3 working days

Minimum data order value: £250

All costs exclude VAT

DMA List Warranty No: 003692

All lists are seeded to detect unauthorized use.
Orders are subject to our Terms & Conditions.



For more details call **0844 736 2512**
or email **think@thinking-data.co.uk**



INDEPENDENT RETAILERS

Breakdown

Antique Dealers ... 2,643	Curtains - Retailers & Makers ... 1,298	Hairpieces & Wigs ... 357	Party Goods & Novelties ... 371
Aquarium & Pond Supplies ... 590	Cycle Shops ... 1,824	Handbag Retailers ... 318	Pet Shops & Pet Supplies ... 1,960
Army Surplus Stores ... 84	Cycles - Renting & Leasing ... 114	Hardware ... 1,295	Petrol Filling Stations ... 2,019
Art & Craft Materials ... 927	Dairies ... 312	Hat Shops ... 198	Photographers - General ... 5,943
Art Galleries & Art Dealers ... 2,346	Dance & Balletwear ... 313	Health Foods & Products ... 1,129	Photographic - Retail & Supplies ... 247
Baby & Nursery Equipment ... 507	Delicatessens ... 1,404	Herbs & Spices ... 98	Photographic Equipment Repairs ... 43
Badges & Emblems ... 85	Department Stores ... 149	Hi-Fi Centres ... 139	Photographic Processors ... 57
Bakers' Shops ... 2,777	Dirt Bikes ... 2	Hire Centres ... 897	Pianos & Accessories ... 151
Balloons - Novelty ... 575	Discount Centres ... 434	Home Improvement Centres ... 1,207	Picture & Photo Framing ... 1,746
Barbecue Equipment & Supplies ... 34	Dishwashing Machines - Sales & Service ... 32	Household Stores ... 786	Pine Furniture ... 186
Barbers ... 3,593	Do It Yourself Shops ... 927	Hypermarkets & Superstores ... 397	Plasma & Lcd Screens ... 1
Bathroom Equipment & Fittings ... 509	Dolls & Dolls' Houses ... 87	Ice Cream Parlours ... 396	Post Office Services ... 5,030
Bathroom Furnishers ... 2,019	Dolls' Hospitals ... 13	Internet Cafes ... 220	Power Tools ... 224
Battery Suppliers ... 165	Domestic Appliances - Sales ... 729	Jewellers ... 4,429	Prams & Accessories ... 67
Beads ... 2	Drawing Office Equipment ... 17	Jewellery - Costume ... 216	Radiator Covers ... 37
Beauty Consultants ... 2,414	Dressmakers ... 592	Key Cutting ... 120	Radio Controlled Models ... 2
Beauty Products ... 1,252	Dresswear Hire ... 121	Kilt Hire ... 2	Refrigerators & Freezers ... 14
Beauty Salons ... 11,322	Drug Stores ... 27	Kitchen Planners & Furnishers ... 4,787	Rocking Horses ... 1
Bedroom Planners & Furnishers ... 465	Dry Cleaners ... 3,409	Kitchen Ware ... 247	School & College Outfitters ... 462
Beds, Bedding & Blankets ... 812	Equestrian Supplies ... 373	Kites ... 20	Secondhand Shops ... 728
Binoculars & Telescopes ... 46	Estate Agents ... 17,552	Kosher Food Products ... 16	Sewing Machines & Accessories ... 241
Blinds, Awnings & Canopies ... 1,661	Exhaust & Shock Absorbers ... 117	Ladder Sales ... 14	Shoe Repairing ... 849
Bookmakers ... 367	Fabric Shops ... 746	Ladieswear - Retail ... 3,898	Shoe Shops ... 1,436
Books - Rare & Secondhand ... 532	Fair Trade ... 9	Laundries & Launderettes ... 732	Shower Units & Accessories ... 69
Booksellers ... 1,665	Fancy Dress Shops ... 553	Lawnmowers ... 1,000	Skates & Skateboarding ... 111
Brake & Clutch Service Centres ... 124	Farm Shops ... 774	Leather Repair And Restoration ... 2	Skiing Equipment ... 93
Bridal Shops ... 1,649	Fashion Accessories ... 512	Leathergoods Shops ... 247	Snooker & Pool Tables ... 120
Butchers ... 5,056	Fashion Shops ... 2,026	Lighting Agents ... 5,833	Soft Furnishings - Retail ... 833
Cake Makers & Decorators ... 2,248	Fireplaces & Mantelpieces ... 1,016	Lighting Retailers ... 407	Spas Whirlpools & Hot-Tubs ... 31
Calendar Specialists ... 26	Fishing & Angling Equipment ... 974	Linen Hire Services ... 88	Sports Goods Shops ... 464
Camping Equipment Suppliers ... 131	Fishmongers ... 525	Linen Shops ... 82	Stamp Dealers ... 164
Cane Goods & Basketware ... 45	Flags, Banners, Poles & Masts ... 117	Lingerie & Hosiery - Retail ... 599	Stationery Suppliers ... 621
Canvas Goods ... 60	Floorcoverings - Retail ... 634	Locksmiths ... 4,108	Supermarkets ... 1,391
Car Accessories & Parts ... 2,319	Floral & Plant Displays ... 194	Logs, Firewood & Peat Fuel ... 348	Surplus Stores ... 64
Car Dealers ... 2,610	Florists ... 5,762	Loose Covers ... 67	Tableware ... 20
Car Dealers - Used ... 7,159	Flowers & Shrubs - Artificial ... 98	Lpg Suppliers ... 1	Tailors ... 510
Car Hire - Chauffeur Driven ... 1,258	Freezer Centres ... 54	Luggage - Retail & Wholesale ... 73	Tartans, Kilts & Accessories ... 112
Car Rental ... 771	Funeral Directors ... 3,283	Mail Order Shopping ... 565	Telephone Card Dealers ... 9
Caravan Hire ... 143	Furnishers ... 81	Maps, Charts & Globes ... 102	Television & Video Rental ... 266
Card & Poster Shops ... 814	Furniture - Retail ... 2,982	Maternity Wear ... 32	Television, Video & Radio Shops ... 338
Carpet Fitting Accessories ... 6	Furniture - Used ... 463	Mats & Matting ... 35	Television Rental ... 135
Carpet & Upholstery Cleaners ... 2,827	Furniture - Vintage ... 4	Menswear - Large ... 2	Ties & Neckwear ... 44
Carpets & Rugs - Oriental ... 76	Furriers ... 9	Menswear - Retail ... 1,434	Tobacconists - Retail ... 205
Carpets & Rugs - Retail ... 3,709	Games Shops ... 596	Menswear Hire ... 182	Toiletries ... 6
Catalogue Showrooms ... 39	Garage Services ... 7,175	Microwave Ovens ... 30	Toy Libraries ... 24
Cd's, Dvd's, Vinyl & Tapes ... 434	Garden & Patio Furniture ... 173	Mirrors & Decorative Glass ... 84	Toy Shops ... 150
Chainsaws - Sales & Service ... 24	Garden Centres & Nurseries ... 1,568	Mobile Phones ... 1,212	Travel Agents & Holidays ... 2,958
Chair Covers ... 4	Garden Sheds ... 625	Model Shops ... 497	Trophies, Medals & Rosettes ... 507
Charity Shops ... 2,245	Garden Tools ... 63	MOT Testing Centres ... 2,889	Typewriter Dealers ... 5
Chemists Shops ... 5,252	Gas Appliances - Sales & Service ... 72	Motor Cycles & Scooters ... 1,053	Tyre Dealers ... 2,916
Children & Babywear - Retail ... 821	General Stores ... 3,002	Motor Shops ... 203	Umbrellas & Walking Sticks ... 22
China & Glassware Shops ... 150	Gift Services & Gift Packs ... 217	Musical Instrument Repairs ... 313	Upholsterers ... 1,803
Christmas Goods ... 136	Gift Shops ... 3,414	Musical Instruments ... 721	Vacuum Cleaners ... 188
Clocks & Watches ... 644	Giftsmiths & Silversmiths ... 193	Nail Bars ... 1,895	Van & Truck Hire ... 545
Clothing Repairs & Alterations ... 987	Golf Equipment & Supplies ... 543	New Age Shops ... 189	Video Libraries ... 38
Coffee Shops ... 2,554	Granite Worktops ... 12	Newsagents ... 6,134	Video Tape Shops ... 15
Coins & Medals ... 115	Greengrocers & Fruit Sellers ... 1,073	Nurserymen - Trees & Shrubs ... 711	Vitamins & Supplements ... 2
Collectors' Items ... 386	Grocers ... 1,670	Office Furniture & Equipment ... 848	Wallpapers & Wall Coverings ... 213
Computer Accessories ... 9	Gun Shops ... 2	Office Stationery Supplies ... 415	Waterproof Clothing & Rainwear ... 36
Computer Consumables ... 693	Gunsmiths ... 443	Online Shopping ... 6,400	Wedding Supplies & Services ... 5,390
Computer Games ... 252	Haberdashery ... 262	Optical Goods - Retail ... 125	Wines Spirits & Beer - Retail ... 2,621
Confectioners - Retail ... 1,169	Hairdressers - Unisex ... 23,331	Opticians ... 3,266	Woodburning Stoves ... 439
Convenience Stores ... 4,844	Hairdressers - Ladies' ... 2,389	Organic Foods ... 219	Wool & Needlecraft Shops ... 588
Cookers - Sales & Service ... 196	Hairdressers - Men's ... 874	Organs & Accessories ... 23	
Craft Centres & Shops ... 525		Outdoor Clothing & Equipment ... 441	

The above counts are for UK postal data, and are liable to change.