



INSURANCE RENEWAL DATA

Home Insurance: 4.3 million records

Available Selections

Gender
Geography
Share Value
House Value
Credit Information
Renewal Month
Telephone Numbers

Data Costs

per thousand

Rental ... £120

Selections, each ... £10
Telephone Numbers ... £50

Broker Commission 15%

Output & Delivery

Email ... £35 only
CD-ROM ... £50 only
S/A Labels ... £25 per 1000

Nett names available on
20,000+, run on charge £10
per 1000

Minimum order: 5000 records

All costs exclude VAT

DMA List Warranty: 003692

All lists are seeded to detect
unauthorized use. Orders subject
to our Terms & Conditions.

This database is compiled from transactional information and telephone research to arrive at a highly responsive file which allows the user to contact prospects at the appropriate time when their home insurance is due for renewal.

The data covers a wide cross-section of the population and is extensively selectable by a range of criteria to ensure accurate targeting.

Current availability by month is as follows:

Renewal Month	Volume
January	275,498
February	281,568
March	345,875
April	348,594
May	382,415
June	397,847
July	423,706
August	423,973
September	368,149
October	370,539
November	353,547
December	336,810
Total	4,308,521

The file is being constantly updated, with on-going cleansing and new records added on a monthly basis. Please call for up-to-date counts.

All data is MPS cleaned prior to supply. Telephone numbers are available on approximately 10% of the file, and are cleansed against the TPS file prior to supply.

Call Thinking Data on 0844 736 2512
or email think@thinking-data.co.uk